



SACHI A. HAMAI
Chief Executive Officer

County of Los Angeles CHIEF EXECUTIVE OFFICE

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March 10, 2016

To: Supervisor Hilda Solis, Chair
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From: Sachi A. Hamai
Chief Executive Officer

CHIEF EXECUTIVE OFFICE REQUEST FOR MANAGEMENT APPRAISAL AND PERFORMANCE PLAN (MAPP) SALARY PLACEMENT FOR JOEL AYALA UPON APPOINTMENT TO THE POSITION OF CHIEF DEPUTY DIRECTOR OF CONSUMER AND BUSINESS AFFAIRS (UC)

The Department of Consumer and Business Affairs, with the support of the Chief Executive Officer (CEO), requests approval to appoint Joel Ayala to the position of Chief Deputy Director of Consumer and Business Affairs (UC), Item No. 1674, at an annual base salary of \$141,000. The base salary placement for Mr. Ayala onto Management Appraisal and Performance Plan (MAPP) Tier I, Salary Range R11 (the Board-approved range for this position), will place Mr. Ayala above the control point of the range. This salary is recommended based on Mr. Ayala's experience and the role and responsibilities he will perform as Chief Deputy Director of Consumer and Business Affairs for the Department of Consumer and Business Affairs.

As Chief Deputy Director of Consumer and Business Affairs, Mr. Ayala will act as assistant department head with responsibility in the overall direction and administration of department-wide functions, services, and programs. Mr. Ayala will also assist the Director in formulating and administering departmental policy and evaluating work accomplished.

Mr. Ayala's most current experience has been as State Liaison Public Affairs for the California Small Business Development Center Leadership Council where he served for three years. As State Liaison, Mr. Ayala worked with six regional Leads, 45 individual service centers, corporate sponsors, elected officials, legislative committees and staff, and the Governor's office to serve over 65,000 small businesses annually. Mr. Ayala

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has also held the positions of Director with the California Governor's Office of Business and Economic Development, and President and CEO of the California Hispanic Chamber of Commerce and the Orange County Chamber of Commerce.

Mr. Ayala earned a Bachelor of Arts degree in Social Ecology and Political Science from the University of California, Irvine.

In accordance with current practices on managerial appointments, unless otherwise instructed by the Board of Supervisors by March 24, 2016, the CEO will proceed with Mr. Ayala's appointment to Chief Deputy Director of Consumer and Business Affairs (UC) at an annual base salary of \$141,000 effective no sooner than March 25, 2016.

If you have any questions regarding this matter, please contact Maryanne Keehn at (213) 974-0470.

SAH:JJ:MTK
NV:SO:TL:mst

c: Executive Office, Board of Supervisors
County Counsel
Human Resources

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